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[Press Kit and Images](#)

**Jana Wolff Named Deputy Director of Advancement and Strategy
at Arkansas Museum of Fine Arts**

Sept. 17, 2024 (LITTLE ROCK, Ark.)—[The Arkansas Museum of Fine Arts \(AMFA\)](#) announces **Jana Wolff** as the museum's new Deputy Director of Advancement and Strategy. With more than two decades of experience in nonprofit leadership and fundraising, Wolff will have a pivotal role in advancing AMFA's mission during a period of extraordinary growth and opportunity.

As Deputy Director of Advancement and Strategy, Wolff is a key member of the senior executive leadership team, responsible for overseeing the development and membership departments. Her duties will include developing and implementing a strategic, multi-year fundraising plan designed to engage a broader community and increase the museum's overall budget. This plan ensures AMFA continues to expand its reach and impact as a cultural hub for Little Rock and Arkansas.

"Jana's extensive experience in development and her passion for community engagement align perfectly with our mission to inspire and build community through the arts. Her leadership will undoubtedly strengthen our fundraising efforts, expand our reach, and deepen our impact in the community," said Dr. Victoria Ramirez, AMFA's Executive Director.

Wolff will work closely with the Executive Director, the Board of Trustees, and other key stakeholders to advance the Museum's fundraising program to support AMFA's priorities, growth, and future goals. A member of the senior executive leadership team, Wolff will engage stakeholders and constituents to situate the Museum within the ecosystem of the state, region, and nation, underscoring AMFA as a vital contributor to the economy, quality of life, and education and lifelong learning landscape.

"I look forward advancing AMFA's impact across the state and continuing to build on the Museum's success of creating accessible arts experiences within the community and beyond," said Wolff.

Wolff joins AMFA from the Arkansas Children's Foundation, where she served as Senior Development Officer, securing major gifts for youth health initiatives. Prior to this, Wolff was the Executive Director of Evergreen Youth and Family Services, where she managed a multi-million-dollar budget, led a 40-member team, and enhanced donor engagement through strategic restructuring during the pandemic.

Wolff holds a Master of Arts in Organizational Leadership from Gonzaga University, where she also earned her Bachelor of Arts in English. She is a Certified Fund Raising Executive (CFRE), a designation that underscores her commitment to ethical and effective fundraising practices.

In addition to her professional achievements, Wolff is deeply involved in the community, volunteering with the Salvation Army and serving on the Association for Fundraising Professionals' (AFP) Education Committee in Little Rock. Her dedication to service and her leadership in both professional and volunteer capacities exemplify the core values that AMFA stands for.

AMFA's latest [Annual Report](#) highlights notable workforce growth, marking a remarkable milestone year with 100 full-time employees, 225 part-time employees, and 129 docents and volunteers.

For more information about AMFA, please visit arkmfa.org.

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About the Arkansas Museum of Fine Arts

Founded in 1937, the Arkansas Museum of Fine Arts is the largest cultural institution of its kind in the state, offering a unique blend of visual and performing arts experiences. AMFA is committed to featuring diverse media and artistic perspectives within its permanent collection as well as through rotating temporary exhibitions. AMFA's international collection spans eight centuries, with strengths in works on paper and contemporary craft, and includes notable holdings by artists from Arkansas, the South, and across the United States and Europe.

With a vibrant mix of ideas, cultures, people, and places, AMFA extends this commitment to diversity through the innovative Windgate Art School, a dynamic children's theatre and performing arts program, and community-focused educational programs for all ages. Located in Little Rock's oldest urban green space, MacArthur Park, AMFA's landmark building and grounds are designed by Studio Gang and SCAPE, in collaboration with Polk Stanley Wilcox Architects.